Making Short Video

Jeff.yl168 北维摄影俱乐部 和 Chinese American Museum DC 联合推出公益讲座

8:30 - 10:00 PM Sat. 9/24/2021 WeChat: jutalk168 Email: jutalk168@gmail.com

Video Making Basic

Equipment: Camera or Cell Phone

Editing: Video Editing Software Desktop or Cell phone App.

Adobe Premiere, Final Cut, DaVinci, iMovie, InShot, VUE and etc..

Steps Involved;

- Idea
- Script
- Storyboard
- Cast and Location
- Filming
- Post Editing

Shooting Technique

- Wide shoot, mid shoot, close up shoot (to establish scene, tell story and bring up attention)
- Pan shoot
- Tilt Shoot
- Spin Shoot
- Pull in/Pull out
- Swirl
- Slow Motion
- Time Lapse

Composition

- Rule of Thirds
- Leading Lines
- Look Room/Lead Room
- Symmetry
- Up/Low Angle











Look Up

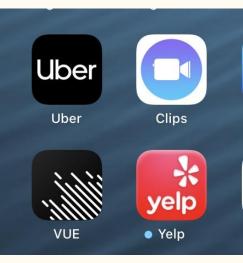
Look Down

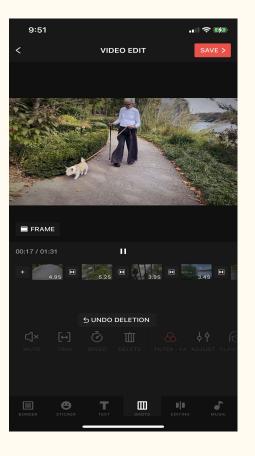


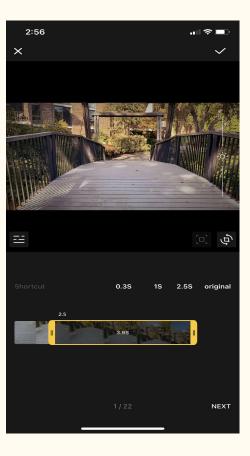
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Video Post Processing

- Video frame
- Clip sequence
- Clip length trim (1s, 2.5s, 4s, 10s, original)
- Clip cut
- Clip Crop
- Clip Speed (slow mo, fast pace)
- Clip movement
- Clip Transition
- Color Grading
- Add background music (Music Selection, Original sound, etc..)
- Add voice over
- Edit Music
- Filter

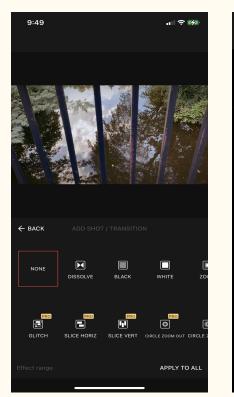






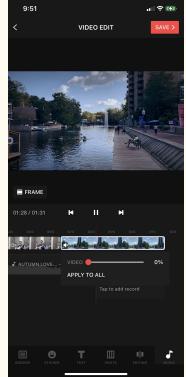
Add Clips

Length









Add Music and Sound

Transition

FPS --- Camera Setting

11:08		
〈 Camera	Record Video	
720p HD at 30) fps	
1080p HD at 3	30 fps	
1080p HD at 60 fps		\checkmark
4K at 24 fps		
4K at 30 fps		
4K at 60 fps		
QuickTake video	will always record with 1080	o HD at 30 fps.
A minute of video	will be approximately:	

- 40 MB with 720p HD at 30 fps (space saver)
- 60 MB with 1080p HD at 30 fps (default)
- 90 MB with 1080p HD at 60 fps (smoother)
- 135 MB with 4K at 24 fps (film style)
- 170 MB with 4K at 30 fps (higher resolution)
- 400 MB with 4K at 60 fps (higher resolution, smoother)

Show PAL Formats

PAL is a television video format used in many countries in Europe, Africa, Asia, and South America.

Lock Camera

Do not automatically switch between cameras while recording video.

Put everything together

Lake Anna Short Video